



# UnitedHealthcare NC MARATHON GOODY BAG APPLICATION

High Point ■ March 20, 2010

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## GOODY BAG SPONSOR BENEFITS:

- Name and Logo in Race Week Program as Goody Bag Sponsor
- Name and Logo on NCMARATHON.org as Goody Bag Sponsor
- Logo on START / FINISH Line Banner

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## GOODY BAG OPTIONS:

Marathon	600 Participant Bags
Half Marathon	1000 Participant Bags
5K	1000 Participant Bags
Volunteers	500 Volunteer Bags

## GOODY BAG PRICE:

\$100 per insertion for all bags/all races  
for discount coupons/flyers

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Item to be placed in Goody Bag: \_\_\_\_\_

\_\_\_\_\_

UnitedHealthcare NC MARATHON  
Organized by: Foster Friends of North Carolina (FFNC)

*Providing a brighter future for foster children*

P.O. Box 49605 ■ Greensboro, NC 27419 ■ Phone 336.834.9919 ■ Fax: 336.323.1366

NCMARATHON.org



# UnitedHealthcare NC MARATHON GOODY BAG INFORMATION

## High Point ■ March 20, 2010

RACE DAY... on Saturday, March 20, 2010, the third annual UnitedHealthcare NC MARATHON will hit the streets of High Point. The event will include a Live Healthy Exp where participants pick up their race numbers, t-shirts, and goody bags.

### GOODY BAG OPTIONS:

Marathon	600 Participant Bags
Half Marathon	1000 Participant Bags
5K	1000 Participant Bags
Volunteers	500 Volunteer Bags

### TO PARTICIPATE:

1. **Sign up:** Contact Alison Bice to sign up.  
Call 336.884.5255 or email [abice@highpoint.org](mailto:abice@highpoint.org)
2. **Item Approval:** All items must be approved by the Race Committee
3. **Shipment:** Make arrangements to have your items shipped to:  
**UNITEDHEALTH CARE HDQ  
C/O SHERRY KOVALCHICK  
3803 N. ELM STREET  
GREENSBORO, NC 27455  
\*ITEMS MUST BE RECEIVED BY  
MONDAY, MARCH 8, 2010**
4. **Payment:** Payment must be made once item has been approved and prior to shipping.

### GOODY BAGS...

All race participants receive a goody bag as part of their registration fee. Goody bags are a great way to reach a targeted audience of sports enthusiasts and health-minded individuals. Promote your business with a personalized premium item, product sample, discount coupon, or promotional literature.

### SHIPPING INFO...

- Please label all boxes as follows:  
Name of Event  
UHC NC MARATHON
- Bag Option:  
Marathon  
Half Marathon  
5K  
Volunteers
- Item Description:  
i.e. Sunscreen, lip balm
- Quantity per Box:  
i.e. 500
- Box Number:  
i.e. 1 of 10

**GOODY BAG  
DEADLINE  
March 8, 2010**

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